



Global Economic Recovery

The Role of Trade Finance

Organized by:
ICC Portugal
International Chamber of Commerce
The world business organization

International Summit
18 April 2013 | 09.00 - 13.00

ICC Portugal - International Summit

“Global Economic Recovery: the role of Trade Finance”

ICC Portugal, Lisbon | April 18, 2013 | 09.00 – 13.00

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Overview

An **unstable world economy** is currently facing several challenges. The international crisis has had severe effects global trade which can best be addressed multilaterally by government and business working together.

This International Summit will seek to contribute to the debate among experts and policy makers, on the current **global economic situation and its impact on trade finance operators**.

Representatives of the banking sector and companies from around the world will gather to **rethink trade finance** and to **encourage governments and political leaders** to remove obstacles to multilateral trade.

A unique opportunity to strengthen cooperation between banks and corporates and to build joint efforts towards a global economic recovery based on a worldwide integrated economy.

Where are the difficulties and what lessons can be learned from past experiences?

What is the role of enterprises in fragile and recovering states?

In what ways can international business and trade finance operators support economic development and economic recovery efforts?

In this Summit, organized by ICC Portugal, we will try to present possible answers to these questions.

Some of ICC new tools and initiatives aimed at enhancing trade finance around the world will also be presented, as well as other solutions and opportunities towards the same goal of global economic recovery.

Topics:

- Global economic perspective
- International Trade Environment
- Impact of the crisis on trade finance
- Update on Portuguese economic environment:
Reaction of enterprises and banks to the crisis.
Current business and investment opportunities.
Strategies and policies towards an economic recovery.

Date and Venue:

Date:

Thursday, April 18, 2013
09.00 am – 13.00 am

Venue:

ICC Portugal
Rua das Portas de Santo Antão, 89
Lisbon, Portugal

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Agenda

09.00	Registration
09.15	Opening Ceremony
09.30	<p>The impact of the crisis on trade finance</p> <p>Marc Auboin, Economic Counsellor, WTO</p> <p>Kamola Makhmudova, Principal Banker, EBRD Financial Institutions</p> <p>The international crisis and its impact on banking industry – some data on international trade flows. Global Economic internal and external conditions to this crisis and its impact on trade finance operations. What trade facilitation programmes have been put in practice and what's the impact on the recovery of the world economy?</p>
10.15	<p>The Portuguese economic environment and response to the crisis</p> <p>Mário Centeno, Director Adjunto, Banco de Portugal</p> <p>Sofia Torres, Portuguese Treasury and Debt Management Agency (IGCP)</p> <p>Update on Portuguese economic environment: Reaction of enterprises and banks to the crisis. Current business and investment opportunities. Strategies and policies towards an economic recovery.</p>
11.00	Networking coffee-break
11.15	<p>New solutions for the evolving trade finance landscape</p> <p>Georges Affaki, BNP Paribas, Vice-Chairman of ICC Banking Commission</p> <p>Vincent O'Brien, Chair Education and Market Intelligence Group, ICC</p> <p>Trade finance is the lifeblood without which global trade would stall. Most commercial transactions require this credit but the current crisis is forcing banks to hold on to capital, making it more expensive. What alternative instruments should banks be implementing in order to efficiently contribute to economic recovery? The Banking Payment Obligation. Update on ICC new rules and policies to help overcome the impact of the Eurozone debt crisis in the world's biggest financier's activities – trade finance.</p>
11.45	<p>Emerging economies – The Angolan and Brazilian case</p> <p>Francisco Mendes Palma, Banco Espírito Santo</p> <p>Gonçalo Gaspar, Caixa Geral de Depósitos</p> <p>The use of ICC tools and development of trade finance in emerging economies. How to avoid reduction of financing of commodities trade in Africa? What alternative solutions to the reduction of credit in emerging economies? How to avoid its negative impact on global trade</p>
12.45	Questions & Answers
13.00	Closure

New Tools for International Trade

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Speakers



Vincent O'Brien

Vincent is a long standing member of ICC Banking Commission and Chair of the ICC's Education and Market Intelligence Group. He has been actively involved in trade finance for more than a quarter of a century and has delivered technical trade finance assistance in more than 70 countries. He has achieved awards for his contribution to trade finance from various ICC National Committees around the World and has on occasion won the prestigious award from European Bank for Reconstruction and Development as the 'Best Trade Finance Consultant'.



Marc Auboin

Dr. Marc Auboin is an Economic Counsellor at the WTO, in charge the trade and finance agenda, and coherence in policy making with the World Bank and the IMF. Previously he held several positions at the International Monetary Fund (IMF), was Deputy-Secretary General of the Monetary Committee of the European Union, worked for the French Treasury. Mr. Auboin holds a PhD in Economics and lectures at the World Trade Institute in Switzerland. He published many pieces of research on trade finance issues in WTO and other publications."



Kamola Makhmudova

Principal Banker in the Trade Facilitation Programme of the Financial Institution department. Kamola started her career at ABN AMRO Bank in 1997, in corporate banking and then headed VIP desk of the Customer Services Department. She worked in EBRD's transport, power and energy utilities departments and experience in emerging market economies, working on debt, equity and complex project finance projects with private and public sectors.



Mário Centeno

Mário Centeno is Deputy-Head of Research of Banco de Portugal. His primary research interests include unemployment insurance and wage and job mobility, as well as income inequality. Prior to joining the Banco de Portugal he was an associate professor at Universidade Técnica de Lisboa. He holds a Licenciatura in Economics and a M.A. in Applied Mathematics from Universidade Técnica de Lisboa, and a M.A. and a Ph.D. in Economics from Harvard University.

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Sofia Torres

Head of the Debt and Cash Management Department of IGCP, the Portuguese Debt Management Office. During her career, she worked for a commercial bank (Caixa Geral de Depósitos) in different senior positions, such as Head of Investment Portfolio (from 2001 to March 2009) and Head of Funding (from 99 to 2001). She holds a degree in economics from the Catholic University in Lisbon and a Pós-graduate degree in Financial Markets from ISCTE University in Lisbon. She was professor in different Portuguese Universities for Pos-graduation studies in Financial Markets.



Georges Affaki

Georges Affaki is member of the Executive Committee and Head of Structured Finance, CIB Legal, BNP Paribas. He is Vice-Chairman of the Banking Commission of the ICC and coordinator of its Section on Law and Compliance. He chaired the ICC Task Force on Guarantees as well as the Drafting Group for the revision of the ICC Uniform Rules for Demand Guarantees (URDG 758). Mr Affaki is Associate Professor of law at the University of Paris II, guest fellow at the University of Oxford and visiting lecturer at Queen Mary, University of London, and at University Paris Dauphine.



Francisco Mendes Palma

He is currently Director of the Espírito Santo Research and Administrator of the Banco Espírito Santo Cabo Verde, SA. He was a lecturer at Universidade Católica Portuguesa, advisor at the Ministry of Foreign Affairs and at the Energy Services Regulatory Authority (ERSE), and consultant in several companies, projects and studies regarding industrial economics, regulation and competition, energy and innovation.



Gonçalo Gaspar

Graduated in Management from School of Economics and Management (ISEG), Technical University of Lisbon. Post-graduated from the "Institute of Bank Management", PAGIF Advanced Management Program of Financial Institutions. Effective in CGD in 1997, he is currently Deputy Director of the International Business Department, supporting the internationalization of domestic business network of customers and boosting business in international and foreign markets.

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