



Lisbon – Tour Guide

A perfect place for business due to its privileged geographical location.

A unique destination for culture and leisure.

A successful platform of access to millions of European consumers.

Meeting 14 – 18 April 2013 | **Hotel Tiara Park**

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Castelo | Alfama | Mouraria

The castle stands on top of the hill where the city was founded over 3 millennia ago, being the 2nd oldest capital of the European Union.

The castle's neighbourhoods, Sé (Cathedral), 'Alfama' and 'Mouraria' witness the passage of a significant number of peoples such as the Greek, the Phoenician, the Roman, several Barbarians and the Arab.

Such multicultural legacy leaved in this area a truly Arab medina, an intricate collection of narrow streets, lanes, cul-de-sac and stairs, with scattered palaces, churches, convents and belvederes.

The hill is torn by the sound of the well known Tram 28, as a magic carpet revealing this part of the city, where you can listen to a guitar and the singing of 'fado' in every corner - Intangible Cultural Heritage.



Belém

Belém hosted our ancient decision-makers who became pioneers of globalization. While the rest of Europe was living the One Hundred Years War, the Western Schism and afraid of the Turkish coming to Europe, Portugal decided to take a look further south, to discover an unknown world and to expand commercial frontiers.

By sea, we found the shape of Africa, inaugurated the route to India, and were the first to reveal Brazil, Malaysia, China and the Pacific to Europe.

In Belém you will be delighted to visit the Tower of Belém, the Monastery of Jerónimos, the Museum of the Marine and the modern art and culture centre 'Centro Cultural de Belém'.





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Baixa

A big part of this 15th and 16th century Lisbon collapsed with the catastrophic earthquake of 1755. The new city, well visible in Baixa, was planned with larger streets than what was common at that time, dividing the city in blocks drawn with ruler and pen, headed by 'Praça do Comércio', one of the biggest squares in Europe, dedicated to the international commercial relations and trade, and designed as the door of access of the world to the city, the country and to Europe.

Parque das Nações

One of the fringes of the city, by the river Tagus, is pointing to the future: 'Parque das Nações' was designed to host Expo 98, celebrating the 500^o anniversary of the Portuguese sea route to India. Nowadays it is a vital business and cultural centre of the Portuguese capital, well planned around aired avenues and having a privileged communication with the river.



Fundação Champalimaud

In the opposite side of the city, in Belém, you will find The Champalimaud Center for the Unknown – the most recent Portuguese institution that is in the world's forefront of top scientific research.

The Champalimaud Foundation supports individual researchers and research teams working at the cutting edge of biomedical science. It aims to stimulate novel theoretical and practical methodologies, by utilising the experience of both research scientists and medical practitioners.

